

STREAMING TOOLKIT

Sydney Children's
Hospitals Foundation

S+REAM
+TEAM

About Us.

Sydney Children's Hospitals Foundation supports Sydney's network of world-leading paediatric hospitals and services, including; Sydney Children's Hospital, Randwick, The Children's Hospital at Westmead, Bear Cottage, Newborn and Paediatric Emergency Transport Service (NETS) and Kids Research.

Our vision is to achieve extraordinary outcomes for children's health and wellbeing through supporting world-class clinical excellence, the best possible patient experience, and unlocking the discoveries of tomorrow through cutting-edge research.

To help us do all this, we're launching our new fundraising campaign, **Stream Team** this October!

Whether you're streaming a gaming session on Twitch, a cooking class on Facebook, a sing-along on Instagram or maybe your latest dance moves on TikTok, just hit play and you'll be helping sick kids!

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How it works.

Taking part in our Stream Team campaign is as easy as:



Sign-up at <https://tiltify.com/schf/stream-team>



Set your fundraising goal



Promote your stream across your socials



Hit play and encourage your audience to donate to your fundraising page

To find out more about how to set-up your fundraiser on Tiltify, you can find a 'How-To' guide [here](#).

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Molly's Story.



At just 4 years-old, Molly was diagnosed Acute Lymphoblastic Leukaemia.

At the moment of diagnosis her whole family's world was turned upside down, as they had to uproot their life in regional NSW and move to Sydney for treatment.

Molly was treated at Sydney Children's Hospital, Randwick by a team of multi-disciplinary specialists, nurses and allied health professionals.

To date, Molly has undergone seven rounds of chemotherapy and 14 general anaesthetics.

During her time in hospital, child life therapy has helped provide a positive experience for kids in hospital. Using age-appropriate music, play and language, it helps prepare kids for procedures, reduce anxiety and develop resilience.

"Molly's care has been above and beyond, the oncology ward is exceptional. The care that not only Molly receives, but the whole family, is truly amazing. We are so grateful we are here and getting the best care possible," – Katrina, Molly's mum.

By getting involved in Stream Team this October, you'll be helping provide the best possible care to kids like Molly.

Social Media.

To help you with your fundraising, we have created some assets that you can use across your channels for promotion or within the stream itself.

[Twitch & Twitter banners](#)



[DOWNLOAD HERE](#)

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Social Media.

Social Media Tiles

Insert your image here!



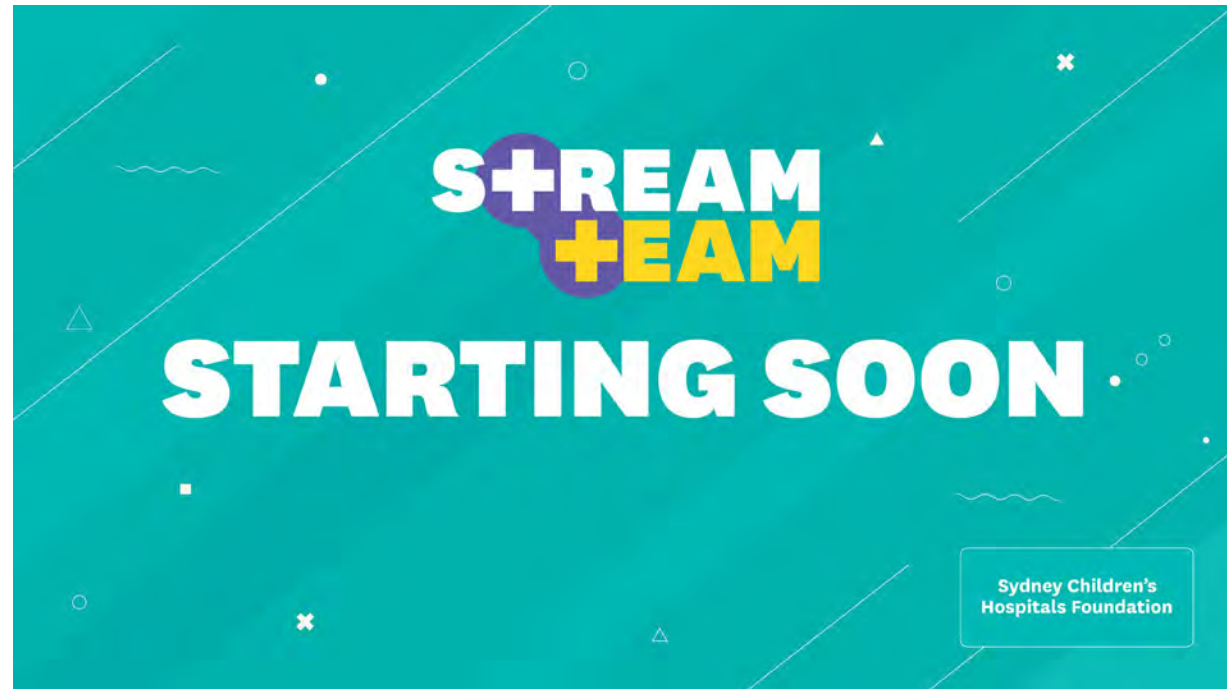
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Stream Assets.

Streaming Screens



[DOWNLOAD HERE](#)



Video Content.

[Stream Team Promo Video](#)



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Video Content.

Molly's Story Video



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Dollar Handles.

How Your Donation Makes A Difference

\$5

Could fund bottles of bubbles to distract and entertain sick kids who are scared and unsure.

\$20

Could fund special books to help kids understand their treatment and to put them at ease.

\$30

Could fund a toy medical kit to help kids understand the complex medical procedures they may be about to endure.

\$50

Could fund one hour of research focused on helping babies who undergo major surgery to achieve their development potential.

\$87

Could fund one buzzy bee kit, which is used to distract children while receiving painful injections.

\$100

Could fund two music therapy sessions to help distract and calm patients during painful procedures.

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Other info.

Please ensure for any posts on your socials, you do the following:

- Tag the Sydney Children's Hospitals Foundation's social media channels (see handles below)
- Use the hashtag **#SCHFStreamTeam**
- Link through to your Tiltify page so people can start donating!



@SydneyKids



@sydney_kids



@Sydney_Kids

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Come chat!

Come find us on Discord, where you can join a community of streamers who are also eager to help sick kids!

Stream Team Discord – <https://discord.gg/sjFBHZue>

Otherwise, if you have any questions please feel free to reach out to us at laura.martin@schf.org.au

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